CASE STUDY

THE SUPER TUSCAN

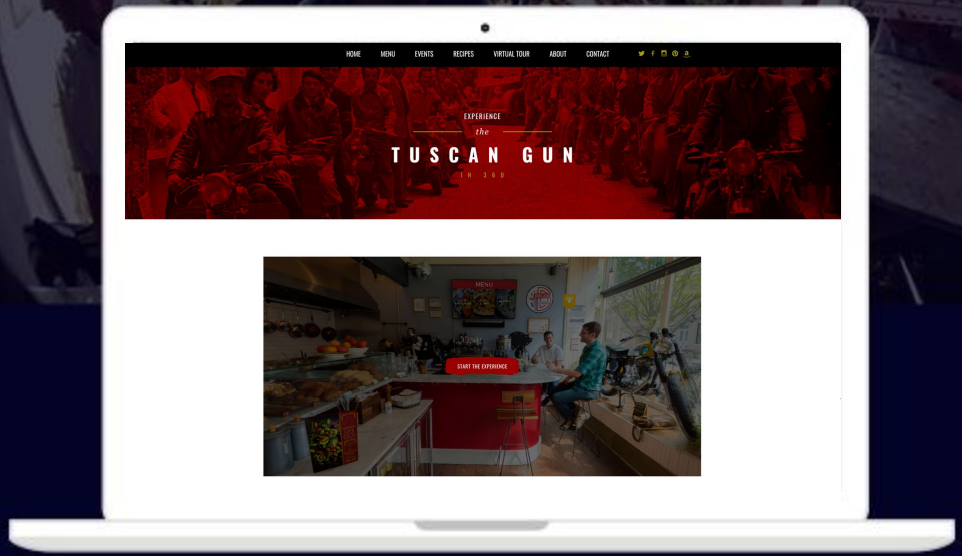


YouVisit partners with brands and agencies to create virtual experiences that inspire action, increase awareness, and drive business results.

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youvisit.com

CASE STUDY

THE SUPER TUSCAN



[View the experience]

THE CLIENT

Chef Gabriele Corcos is a restaurateur, *New York Times* best-selling author, and Cooking Channel star.

OBJECTIVES

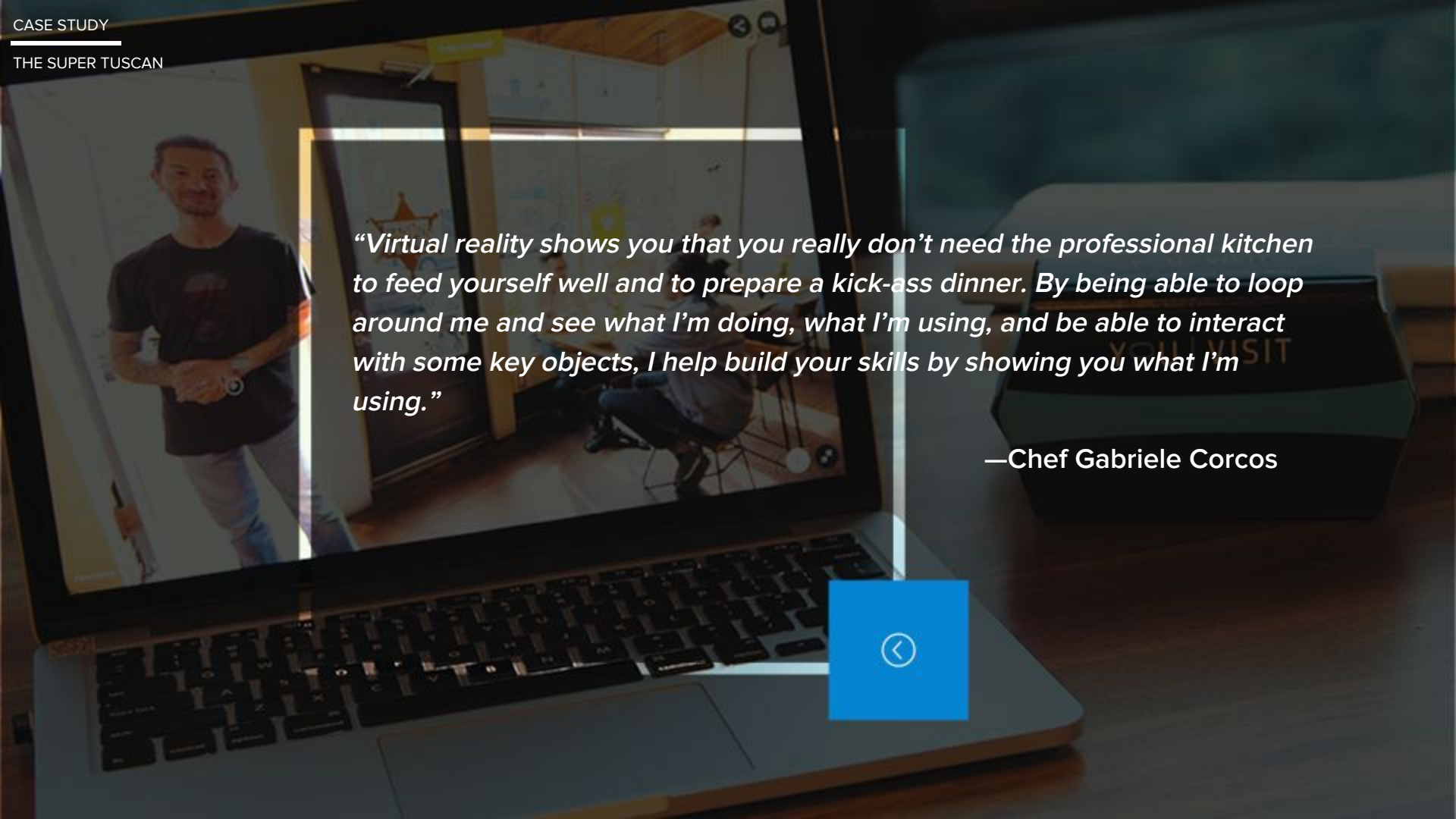
To increase awareness about his new book (*Super Tuscan*) and his Brooklyn test kitchen and cafe (The Tuscan Gun).

CHALLENGE

To stand out from the media clutter.

SOLUTION

Partner with YouVisit to create an immersive interactive experience featuring a virtual tour of his Brooklyn restaurant, informative cooking videos, and recipes. The experience is available on desktop, mobile, and VR.

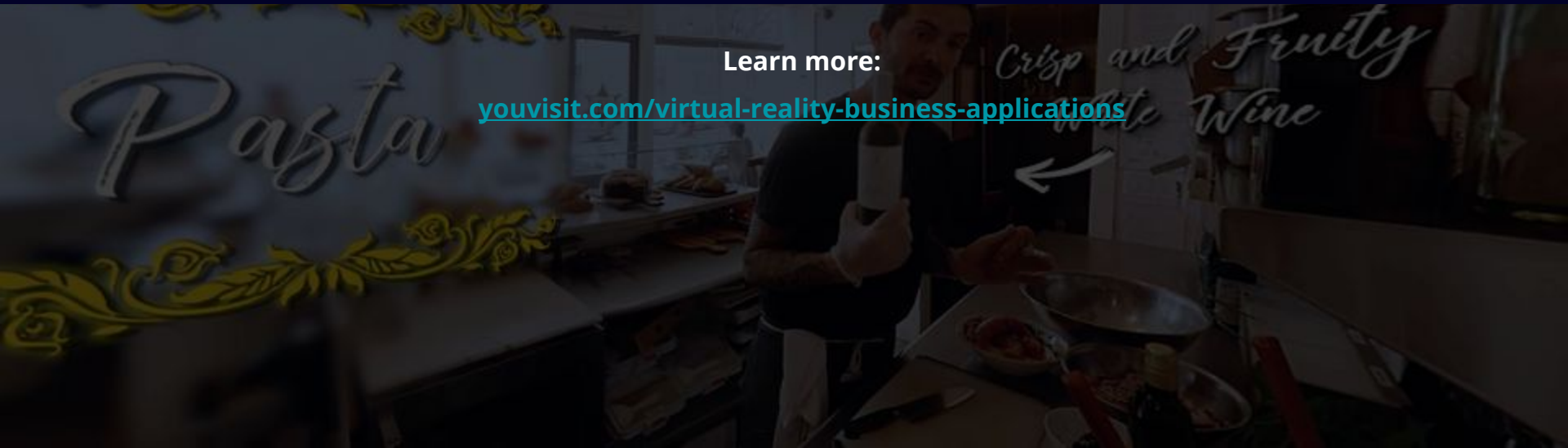


“Virtual reality shows you that you really don’t need the professional kitchen to feed yourself well and to prepare a kick-ass dinner. By being able to loop around me and see what I’m doing, what I’m using, and be able to interact with some key objects, I help build your skills by showing you what I’m using.”

—Chef Gabriele Corcos

ABOUT YOUVISIT

YouVisit works with 800+ clients to drive business results and engage consumers with interactive 360° experiences. Our proprietary Aria platform drives in-experience conversions across mobile, desktop, and VR for brands like the International Rescue Committee, Hilton Hotels & Resorts, and Swarovski.



Learn more:

youvisit.com/virtual-reality-business-applications